

# BLOOM EXHIBITOR AGREEMENT FORM



<b>EXHIBITOR DETAILS:</b>			
Company Name:		Contact Name:	
Postal Address:			
Email Address:		Website:	
Phone Number:		ABN:	

**EXHIBITING AT BLOOM 2017 IS \$275.00** **PLEASE TICK YOUR ACKNOWLEDGEMENT**

- Inclusions:**
- Table & Tablecloth 1.8m long & 2 chairs
  - Business page listing + link on Bloom website
  - Interview on Bloom website community blog
  - General entry tickets for **two staff members**  
\* Please refer to T&C's for additional team members
  - Facebook & Twitter social media shout out with links to your Facebook Page & Website
  - Access to web banners that you can use on your website & in social media
  - Basic directory listing in Bloom Magazine

<b>LOCATIONS</b> (Please tick preference)			
CAIRNS	\$275	<input type="checkbox"/>	
TOWNSVILLE	\$275	<input type="checkbox"/>	
BOTH	\$525	<input type="checkbox"/>	Total: \$

**EXTRA INFORMATION:**

Do you need power? Y / N (Please refer to the T&C)

Will you be providing food samples to attendees? Y / N (Please specify)

Do you have insurance? Y / N (Please supply a copy of your COC)

<b>OPTIONAL ADVERTISING IN BLOOM MAGAZINE</b> ( <a href="#">see media kit</a> )			
Full Page	\$695	<input type="checkbox"/>	1/3 Page (vertical) <span style="float: right;">\$250 <input type="checkbox"/></span>
Outside Back Cover	\$895	<input type="checkbox"/>	1/4 Page <span style="float: right;">\$175 <input type="checkbox"/></span>
Double Page Spread	\$1200	<input type="checkbox"/>	Directory Ad <span style="float: right;">\$75 <input type="checkbox"/></span>
Half Page	\$350	<input type="checkbox"/>	No thank you <span style="float: right;"><input type="checkbox"/></span>

**THE NEXT STEP...**

Please complete all pages of this form and return to Emma Lodge: [emma@bloominspiringwellness.com](mailto:emma@bloominspiringwellness.com)

An invoice will be forwarded once the EXHIBITOR AGREEMENT FORM has been processed.  
Payment in full is required within 14 days from the date of Invoice.

Per the Exhibitor inclusions, please supply a JPEG logo for inclusion in advertising and marketing material.

**I HAVE READ AND AGREE TO THE TERMS & CONDITIONS ATTACHED:**

Signature:		Date:	
Full Name:			

<b>ALL EXHIBITOR ENQUIRIES:</b>	
<b>Event Manager:</b> Emma Lodge	<b>Mobile:</b> 0438 174 947
<b>Email:</b> <a href="mailto:emma@bloominspiringwellness.com">emma@bloominspiringwellness.com</a>	P.O. Box 440, Cairns North, 4870

## TERMS AND CONDITIONS

### OBLIGATIONS, TERM & CANCELLATION

1.	Applications will be accepted subject to meeting the standards listed in the <a href="#">Bloom exhibitor criteria</a> and availability. Please note that attention is also paid to creating a well-balanced event. The Organiser reserves the right, in its absolute discretion, to accept or reject any application which in their opinion, is not suitable, acceptable or in accordance with the purpose and criteria of the expo.
2.	The Organiser reserves the right to amend the Expo program or tailor packages to benefit the Exhibitor and/or the event. Every effort will be made to maximise Exhibitor benefits as well as attendees experience.
3.	All prices in this document are in Australian Dollars and inclusive of GST.
4.	Approved exhibitors will only be confirmed on receipt of a signed Agreement Form. A tax invoice will be issued by the Organiser with full payment due 14 days from the date of invoice. Approved exhibitors will be acknowledged on receipt of payment in full.
5.	This Agreement shall take effect on the date that the Exhibitor signs all sheets and shall continue until the completion of the Event.
6.	All cancellations must be made in writing directly to the Organiser. No refunds will be granted after payment is received by the Organiser. Cancellations received after promotional material deadlines may incur an administration fee.
7.	No Exhibitor shall assign, sublet or apportion the whole or any part of their approved exhibitor display without prior written consent from the Organiser. Requests should be made in writing and the Organiser is under no obligation to give approval.
8.	All Exhibitors shall, either at the time of or within seven days of signing this Agreement, supply the Organiser with their logo as a high res JPEG. In order to guarantee the inclusion of logos in any marketing collateral associated with the Event, files must be supplied as requested.
9.	After the Exhibitor has committed to the Event, the Organiser will then take on the Exhibitor liaison in relation to obtaining further information, images, copy, papers etc., in relation to Exhibitor inclusions and legal obligations.
10.	Exhibitors shall promptly comply with all reasonable instructions and directions issued by or on behalf of The Organiser in connection with the Event and its promotion (including, without limitation, any instructions or directions given in relation to the use of the venue at which the Event is being held). We shall not be responsible for any failure or delay in providing any of the Exhibitor Inclusions, where such failure occurs directly or indirectly as a result of your failure or delay in complying with any of our reasonable instructions or directions.
12.	The Organiser shall use its best endeavours to ensure the supply of services and to ensure the Event proceeds as agreed but shall not be liable to the Exhibitor for any losses or damage in the case of the Event being postponed, abandoned, interrupted, prematurely concluded, held on a reduced scale by reason of fire, storm, floods, Acts of God, or any other cause outside the direct control of the Organiser. The Exhibitor shall not be entitled to a refund of any amounts paid, nor shall they be relieved of the obligation to pay any amount due under this agreement. The Organiser shall not be liable in any way for the expenditure or loss incurred by the Exhibitor.
13.	Exhibitors acknowledge and agree that you shall be solely responsible for all costs that you incur relating to your attendance at the Event (including, without limitation, any travel costs, the costs of any additional/temporary staff and any costs relating to the stand that you erect at the Event).
14.	Exhibitors undertake to support the Event through appropriate marketing and promotional channels and to collaborate with The Organiser on any appropriate joint marketing or promotional projects relating to the Event, further to the marketing and promotion that will be carried out by The Organiser.
15.	Exhibitors shall, prior to distributing any promotional materials referencing the Event and/or using the Event Marks, provide copies of the Sponsor Materials to The Organiser for approval (not to be unreasonably withheld). Exhibitors undertake to not distribute any Materials until written confirmation from The Organiser has been given to approve the Materials. You are solely responsible for meeting all costs relating to the Materials, (including reprinting costs if our approval is not obtained prior to printing). Nor shall Sponsors engage in joint promotions with any third party in relation to the Event without the prior written consent of The Organiser.

## TERMS AND CONDITIONS

### EXHIBITION

16.	The Exhibitor hereby indemnifies and will keep indemnified, the Organiser against liability, action, claim, demand, costs, charges or expenses, arising as a result of any act, omission, negligence or thing done or omitted by such exhibitor or any servant, representative, agent, invitee, licensee of their or any other person or persons under their direction. The Exhibitor is required to insure their legal liability for negligence and shall if required by the Organisers submit the policy to them for inspection. Exhibitors must have public liability insurance for their exhibit of at least \$10 million with the Organisers interest under this clause noted and will produce the policy relating thereto on demand.
17.	Exhibition space is allocated in accordance with the Exhibitor Inclusions outlined in the current Exhibitor Pack and this Agreement Form. No Exhibitor will be able to set up their trade stand until FULL PAYMENT and booking form is received by The Organiser.
18.	Exhibits, fittings, tools and all goods or other articles brought onto premises by the Exhibitor will be at the sole risk of the Exhibitor. The Organiser will not be responsible for damage to any exhibits caused by loss, theft, fire, water, storms, strikes or by the interference or negligence of any persons.
19.	The Organiser reserves the right to allocate exhibition space in accordance with the best interest of the event. The organiser reserves the right to review and alter the stand layout plan and/or reallocate exhibitors without acceptance of liability to the Exhibitor or anyone else.
20.	The Event opens to the public at 9:00am on Saturday 7th October. Set up will be available from 7:00am. Please be at your table by 8:30am. All tables must remain set up and operational until close at 5:30pm.
21.	All electrical equipment needs to be tested and tagged according to current Queensland Workplace, Health and Safety Regulations. A licensed electrician must carry out all electrical work.
22.	Exhibitors must notify the Organiser of power requirements on this form, or in writing after the fact no later than 7 days prior to the event. Only those Exhibitors that have advised of power requirements will be supplied accordingly. Requests made for power on the day of the event will not be considered.
23.	Exhibitors must notify The Organiser of ANY catering, even just sampling of food items for the day as a waiver form must be signed and completed by the Exhibitor to waive The Venue of any responsibility of foods not supplied by them. Please request a waiver form to be emailed.
24.	CAR PARKING: All exhibitors and volunteers are able to utilise the off street parking and driveway for drop off and pick up purposes only. The Organiser and Venue requests that cars are then moved to the street, opposite the Events Centre entrance. The limited number of off-street parking spaces as well as spaces directly in front of the Events Centre, should be left for attendees of the Event to maximise access and convenience for delegates.
25.	The Organisers, acting through the Event Manager, or in her absence her authorised deputy, shall be the sole judge of whether the following Terms and Conditions of Exhibition have been adhered to in the proper manner. The decisions of The Organisers shall be in all respects final and binding.
26.	Nevertheless anything contained in any part of these Terms & Conditions of Exhibition will be the responsibility of each Exhibitor to ensure that their exhibit complies in all respects with such legal requirements as may be made by the responsible authorities and are in force at the time of the Event.