

BLOOM SPONSORSHIP



SPONSOR DETAILS:

Company Name:

Contact Name:

Postal Address:

Email Address:

Phone Number:

Website:

ABN:

SPONSORSHIP PACKAGE: (Please tick preference)

EMPOWER	[\$5,000]	<input type="checkbox"/>
INSPIRE	[\$3,000]	<input type="checkbox"/>
EDUCATE	[\$1,000]	<input type="checkbox"/>
IN KIND	[AS NEGOTIATED]	<input type="checkbox"/>

HAVE ANOTHER WAY OR IDEA TO SUPPORT BLOOM?

THE FIRST STEP...

Please complete all pages of this form and return to:

Emma Lodge: emma@bloominspiringwellness.com

An invoice will be forwarded once the SPONSORSHIP AGREEMENT FORM has been processed. Payment in full is required no later than 31st July 2017. Applications received after this date will follow 14 day payment terms from the date of the invoice.

Per the inclusions of your chosen Sponsorship level:

- Please supply a JPEG logo for inclusion in advertising and marketing material.
- All other relevant information will be obtained prior to the event as/when required.

I HAVE READ AND AGREE TO THE TERMS & CONDITIONS ATTACHED:

Signature:		Date:	
Full Name:			

ALL SPONSORSHIP ENQUIRIES:

Event Manager: Emma Lodge	Mobile: 0438 174 947
Email: emma@bloominspiringwellness.com	P.O. Box 440, Cairns North, 4870

TERMS AND CONDITIONS

OBLIGATIONS, TERM & CANCELLATION

1.	Applications will be accepted subject to meeting the standards listed in the Bloom exhibitor criteria and availability. Please note that attention is also paid to creating a well-balanced event. The Organiser reserves the right, in its absolute discretion, to accept or reject any application which in their opinion, is not suitable, acceptable or in accordance with the purpose and criteria of the expo.
2.	Bloom Inspiring Wellness reserves the right to amend the sponsorship/expo program or tailor sponsorship packages to benefit the sponsor and/or the event. Every effort will be made to maximise sponsor benefits as well as attendees experience.
3.	All prices in this document are in Australian Dollars and inclusive of GST.
4.	All sponsorship will only be confirmed on receipt of a signed Agreement Form. A tax invoice will be issued by Bloom Inspiring Wellness with full payment due on or before 30 June 2017. Sponsorship applied for after this date will be subject to 14 day payment terms from the date of the invoice. All sponsorship will be acknowledged on receipt of payment in full.
5.	This Agreement shall take effect on the date that the Sponsor signs the Front Sheet and shall continue until the completion of the Event.
6.	All major sponsorship levels booked will have a 7 day cooling off period, after which time no refunds will be granted. Cancellation of in-kind sponsorship will be reviewed case by case; and if received after promotional material deadlines, an administration fee may apply.
7.	After sponsorship has been accepted, a reduction in sponsorship is considered a cancellation and will be governed by the above cancellation policy. All cancellations must be made in writing directly to the Event Manager.
8.	No Sponsor shall assign, sublet or apportion the whole or any part of their sponsorship booking.
9.	All Sponsors shall, either at the time of or within seven days of signing this Agreement, supply the Event Manager with their logo as a high res JPEG. In order to guarantee the inclusion of logos in any marketing collateral associated with the Event, files must be supplied as requested.
10.	After the Sponsor has committed to the Event, The Organiser will then take on the Sponsor liaison in relation to obtaining further information, images, copy, papers etc., in relation to Sponsorship rights in accordance with the level of Sponsorship agreed upon.
11.	All samples for show bags must be received no later than 30 days prior to the Event.
12.	Sponsors shall promptly comply with all reasonable instructions and directions issued by or on behalf of The Organiser in connection with the Event and its promotion (including, without limitation, any instructions or directions given in relation to the use of the venue at which the Event is being held). We shall not be responsible for any failure or delay in providing any of the Sponsorship Rights where such failure occurs directly or indirectly as a result of your failure or delay in complying with any of our reasonable instructions or directions.
13.	The organiser shall use its best endeavours to ensure the supply of services and to ensure the Event proceeds as agreed but shall not be liable to the Sponsor for any losses or damage in the case of the Event being postponed, abandoned, interrupted, prematurely concluded, held on a reduced scale by reason of fire, storm, floods, Acts of God, or any other cause outside the direct control of the organiser. The Sponsor shall not be entitled to a refund of any amounts paid, nor shall they be relieved of the obligation to pay any amount due under this agreement. The organiser shall not be liable in any way for the expenditure or loss incurred by the Sponsor.
14.	Sponsors acknowledge and agree that you shall be solely responsible for all costs that you incur relating to your attendance at the Event (including, without limitation, any travel costs, the costs of any additional/temporary staff and any costs relating to the stand that you erect at the Event).
15.	Sponsors undertake to support the Event through appropriate marketing and promotional channels and to collaborate with The Organiser on any appropriate joint marketing or promotional projects relating to the Event, further to the marketing and promotion that will be carried out by The Organiser.
16.	Sponsors shall, prior to distributing any promotional materials referencing the Event, provide copies of the Sponsor Materials to The Organiser for approval (not to be unreasonably withheld). Sponsors undertake to not distribute any Sponsor Materials until written confirmation from The Organiser has been given to approve the Sponsor Materials. You are solely responsible for meeting all costs relating to the Sponsor Materials, (including reprinting costs if our approval is not obtained prior to printing). Nor shall Sponsors engage in joint promotions with any third party in relation to the Event with the prior written consent of The Organiser.

Initial Here:

Date:

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TERMS AND CONDITIONS

EXHIBITION (per the inclusions of your Sponsorship level)

17.	Sponsor exhibition space is allocated per Sponsorship rights in accordance with the chosen and agreed upon Sponsorship level. No Sponsor will be able to set up their trade stand until FULL PAYMENT and booking form is received by The Organiser.
18.	Exhibits, fittings, tools and all goods or other articles brought onto premises by the Sponsor/exhibitor will be at the sole risk of the Sponsor. The organiser will not be responsible for damage to any exhibits caused by loss, theft, fire, water, storms, strikes or by the interference or negligence of any persons.
19.	The organiser reserves the right to allocate exhibition space in accordance with the best interest of the event. The organiser reserves the right to review and alter the stand layout plan and/or reallocate exhibitors without acceptance of liability to the Exhibitor or anyone else.
20.	Sponsors are not permitted to sublease any part of their allocated site. Sponsors are not permitted to share or co-habit their allocated site with another organisation/company and/or entity without permission of the organisers.
21.	The Event opens to the public at 9:00am. Set up will be available from 7:00am. Please be at your table by 8:30am. All tables must remain set up and operational until close at 5:30pm.
22.	The Sponsor hereby indemnifies and will keep indemnified, the Organisers against liability, action, claim, demand, costs, charges or expenses, arising as a result of any act, omission, negligence or thing done or omitted by such exhibitor or any servant, representative, agent, invitee, licensee of their or any other person or persons under their direction. The Sponsor is required to insure their legal liability for negligence and shall if required by the Organisers submit the policy to them for inspection. Sponsors must have public liability insurance for their exhibit of at least \$10 million with the Organisers interest under this clause noted and will produce the policy relating thereto on demand.
23.	Sponsor site set-up include the following furniture items: Table and chairs—number is based on chosen level of sponsorship. Please advise in advance if a power source is required. Wireless internet access can be made available, please advise if required so arrangements for users can be made.
24.	All electrical equipment needs to be tagged and tested according to current Queensland Workplace, Health and Safety Regulations. A licensed electrician must carry out all electrical work.
25.	Sponsors must notify The Organiser of ANY catering, even just sampling of food items on the day as a waiver form must be signed and completed by the Exhibitor to waive The Venue of any responsibility of foods not supplied by them. Please request a waiver form to be emailed.
26.	CAR PARKING: All Sponsors, exhibitors and volunteers are able to utilise the off street parking and driveway for drop off and pick up purposes only. The Organiser and Venue requests that cars are then moved to the street, opposite the Events Centre entrance. The limited number of off-street parking spaces as well as spaces directly in front of the Events Centre, should be left for attendees of the Event to maximise access and convenience for delegates.
27.	The Organisers, acting through the Event Manager, or in her absence her authorised deputy, shall be the sole judge of whether the following Terms and Conditions of Sponsorship and Exhibiting have been adhered to in a proper manner. The decisions of The Organisers shall be in all respects final and binding.
28.	Nevertheless anything contained in any part of these Terms & Conditions of Sponsorship and Exhibiting, it will be the responsibility of each Sponsor to ensure that their exhibit complies in all respects with such legal requirements as may be made by the responsible authorities and are in force at the time of the Event.