



**MEDIA KIT
2018**

Bloom
INSPIRING WELLNESS

BLOOM @ BARR ST
13 & 14 October | 9:00am - 4:00pm



**WHOLE
HEALTH**
PHARMACY &
HEALTHFOODS

ADVERTISE WITH US!

Beautifully designed and presented, Bloom Magazine is free to all attendees of Bloom, as well as distributed regionally.

Empowering health, wellness and conscious living, Bloom Magazine aims to profile members of our community committed to positive change, sharing their inspiration for making better choices for our health and the health of the planet.

TARGETED DISTRIBUTION

Bloom Magazine is unique to Far North Queensland, and available at carefully selected locations regionally such as cafes and stores with a health / eco-friendly focus, clinic waiting rooms and yoga / fitness centres to reach our target audience.

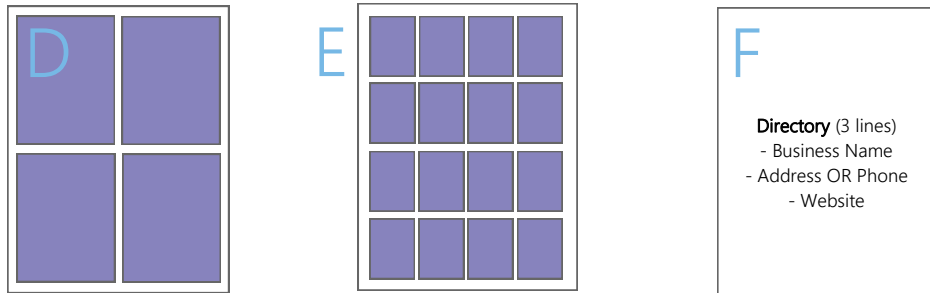
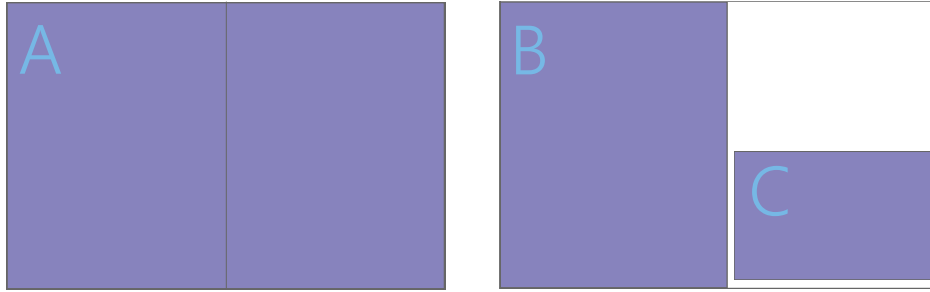
Bloom Magazine is a collectable publication with a long shelf life. It is the perfect resource for those who are in search of wellness inspiration, products and support.

- A4
- 64 pages
- Burst Bound, 120gsm bond
- Distribution 3000 copies



"I was truly inspired by one of the stories in the mag. Days for Girls has now triggered a conversation about looking after young women's hormonal health"

PRINT SPECIFICATIONS



A	DOUBLE PAGE SPREAD	\$1200	420mm w x 297mm h + 5mm bleed
B	FULL PAGE	\$695	210mm w x 297mm h + 5mm bleed
B	OUTSIDE BACK COVER	\$895	210mm w x 297mm h + 5mm bleed
B	INSIDE BACK COVER	\$750	210mm w x 297mm h + 5mm bleed
C	HALF PAGE (horizontal)	\$350	186mm w x 134mm h (no bleed)
D	QUARTER PAGE	\$175	91mm w x 134mm h (no bleed)
E	MARKETPLACE	\$75	43mm w x 59mm h (no bleed)
F	DIRECTORY LISTING	FREE	

ARTWORK REQUIREMENTS

- All artwork must be supplied as 300dpi high-resolution PDF
- High resolution TIF, JPG & EPS also accepted
- All images, logos and text must be CMYK or colour variation may occur for which we cannot be held responsible.
- PDF's must contain 5mm bleed where applicable (no marks required)
- Fonts to be embedded and type area no less than 5mm from the edge of the advertisement
- Set artwork to exact advertisement size
- Supplied materials that do not comply with size or digital requirements will be rejected.
- Material Deadline 31/08/18



“Such an exciting publication for the region. A great platform for some of the most important conversations in our community”

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If you would like to discuss advertising in Bloom Magazine or find out more about the event please contact:

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